

# 2023 AME/ABEA WINTER CONFERENCE

*Hosted by the Arizona Marketing Education Association  
and the Arizona Business Education Association*



Thank you for participating in our AME/ABEA 2023 winter conference in Sedona on Jan. 26-28, 2023. This letter is to provide some additional information about this amazing conference.

## **Conference schedule:**

### Thursday, Jan. 26

6:00 pm - 9:00 pm - Registration

6:30 pm - 7:30 pm - Pork Loin and veggie tray

7:30 pm - 9:00 pm - Masquerade Murder Mystery Icebreaker

(masks will be provided, you will be assigned a role for this activity)

### Friday, Jan. 27

7:30 am - 8:30 am - Breakfast (Free professional Headshots)

8:45 am - 9:45 am - Keynote (Frank Kitchen)

10:00 am - 11:45 am - round table discussions

Table 1 - Recruitment

Table 2 - Teaching strategies/topics

Table 3 - Classroom management

Table 4 - Integrating CTSO, fundraising, meetings, etc.

11:35 am - 11:45 am - Share out information from each round table

Noon - 1:00 pm - Lunch

1:00 pm - 4:00 pm - Industry tour (Bring a jacket for this tour)

Sedona Crystal Vortex

TBD

Ambiente Hotel

4:00 pm - 5:00 pm - Happy Hour (1 free beverage)

### Saturday, Jan. 28

7:30 am - 8:30 am - Breakfast (Free professional Headshots)

8:45 am - 9:30 am - Keynote (Elena Sobampo)

9:30 am - 12:00 pm - AME/ ABEA separate sessions

12:00 pm - Take home box lunch

\*\* If you have family members attending, there are additional costs for them to participate in meals, snacks, and the business tour. If you have any questions please feel free to contact either Ginger Liddell or Chris Liebelt-Garcia. \*\*