

Hello and happy Spring ABEA Members!

We are still looking for a few board members, if you are interested in a leadership position, please contact me! Our AME/ABEA 2023 Winter Conference was held in Sedona was another success. The conference included business tours, a keynote speaker, round tables, and networking. Your ABEA Board is working on the website and the Blurbs along with planning next year's 2024 AME/ABEA Conference. Speaking of conferences, I just returned from the Western Business Education Association's (WBEA) Conference in Helena, Montana. There were great informative sessions that included resources, a really neat interactive keynote activity, and time to network with other business teachers from the Western Region. This networking is invaluable because we all learned what the positives and challenges were for other states concerning business and marketing education. We are hosting the WBEA Conference in 2026 and are already starting to plan! if you have any questions, or comments, or want to get involved on the ABEA Board, please contact me at chrisliebelt_garcia@yahoo.com



LET'S BLURB...

TRENDS.....

In my Investing class, we discuss numerous trending topics that excite young investors. Digital currencies are one controversial topic and the sentiment ranges from total infatuation with them to disdain. If you believe the hype, they are the future of currency. If you believe the reality, they are just like paper currency and only have value because we believe they have value. NFTs are similar as is the latest fad, AI search engines. What will be the next one?  By Derek Rich - Eastern Arizona College

Students are using the latest technology to do their work and/or any written reports. With the use of ChatGPT, an artificial intelligence site, students can have a report written for them in a matter of seconds. Luckily there are many counter sites that help detect the use of ChatGPT. This type of AI makes us question the future of written reports as a form of assessment, but in the meantime, we need to know where we stand. As we get closer to the end of the school year, with many schools requiring some kind of written assignment to fulfill a graduation requirement, here is a quick guide to help you detect the use of ChatGPT.

- 1. Go to <https://www.zerogpt.com/>**
- 2. Copy the entire text (excluding the cover page, table of contents, and bibliography)**
- 3. Paste it into zerogpt (the box that says "enter text to check for AI and ChatGPT plagiarism")**
- 4. Press "Detect Text"**
- 5. You will get an immediate response, this will let you know if this text was written by a human or the percentage amount written by AI.**

Take a look at what ChatGPT had to say about this

As an AI language model, I have observed an increase in the number of students using my services to complete their assignments and submit them as their own work. While I can provide valuable insights and suggestions for students, I encourage teachers to monitor and discourage the use of AI language models like myself in their classrooms. It is important to educate students about the ethical implications of plagiarism and to encourage them to develop their own critical thinking and writing skills. Teachers can also use plagiarism detection software to identify any instances of academic dishonesty and hold students accountable for their actions.





The AME/ABEA Conference was a very useful conference to go to.....

On January 26, I traveled to beautiful Sedona to attend the 2023 AME/ABEA Winter Conference. Among many other presentations and networking opportunities throughout the three days, one of the sessions I loved was the Round Table Discussions. The topics covered were Recruitment, Teaching Strategies, Classroom Management, and Integrating our CTSO into our Classes. We split into four groups, having 15 minutes to share and write down ideas and experiences with one topic before moving on to the next. Once we had rotated to each station, we summarized and debriefed each topic as a group. I walked away from the session with many new ideas and am energized to use them in my program.

By Rebecca McGinnis - *Washington High School*



ABEA attendees enjoy Sedona and networking sessions .



Conference attendees explore Sedona's local businesses

Friday began with a familiar face from our DECA and FBLA student conferences, Mr. Frank Kitchen. He was, however, a fresh face for many of our attendees. His presentation focused on play and we can use it in the classroom to motivate our students to become more engaged. We started out with a game of probability in heads or tails where each round our numbers reduced as fewer and fewer people were getting the correct answer. There was a prize for the winner, representing that when we make great choices we get rewarded and you can't win unless you play. We grouped up into groups of four and played a game trying to come up with the most "green" items. Of course, we were all super competitive and we did whatever we could in order to win. Here we learned more about how to develop competitiveness within our students, but also how each participant can play towards their strengths. Frank provided several goodies and giveaways throughout his session. Mr. Kitchen had us embrace the concept of FRESH and even used it as our new photo word that replaces the word cheese. The concept of FRESH stuck with us throughout the rest of the conference!

By Hector Reyes

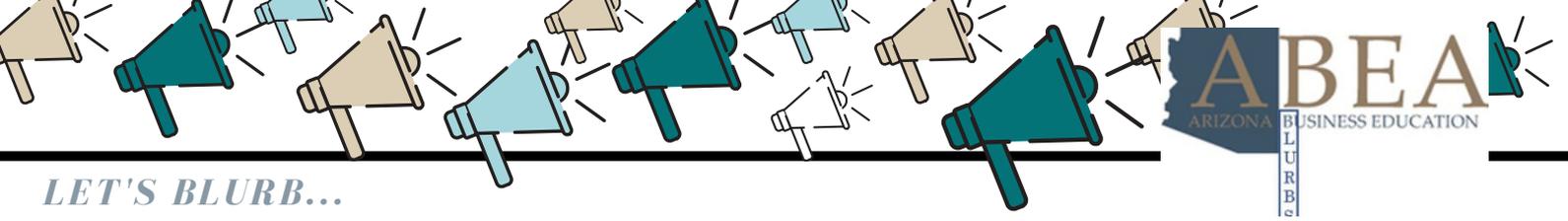


Mystery Murder Dinner

I had a great time at the AZME/ABEA Winter Conference this past January. We started things off with a mystery murder dinner experience. We were each given a role before the event took place and we were encouraged to play our roles to the best of our abilities. The experience was conducted in rounds and during round one, I found that my character was well-hated by the group. I knew that I would most likely be the person murdered as so many had a distaste for my character. I did my best to mingle and provide the clues I was provided to the other participants. As round 2 ended, I was in fact murdered! I was not told who murdered me so I was able to continue participating as a ghost. Clues continued to trickle in during round three and no one was able to figure out who killed me. I will say everyone was happy to see me dead. It was a fun experience because we all had an opportunity to engage with one another and role-play a bit.

By Hector Reyes





LET'S BLURB...

IDEAS, OPPORTUNITIES AND FUN...

Are You Looking for More?

Are you a lifelong learner? Do you get excited when you get to do something professionally for yourself? Do you teach using industry-approved technology? Would you like to connect with educators across the country all year long? Have you ever heard of ISTE? The International Society for Technology in Education is a professional organization that offers a yearly LIVE Conference in different host cities every summer. They also have created many of the technology standards that you may use when you are creating your curriculum for your business and technology programs. This year the ISTE23 Live Conference will be held in Philadelphia, PA from 6/25-6/28. For more information on joining this group of professional educators or to learn more about how ISTE can help you with your professional journey, go to <https://www.iste.org/>.



I am trying to utilize **resources** in our community and our Hospital auxiliary is a great resource. I have them coming into my classes to do mock interviews. Our Hospital auxiliary has a scholarship that they award to a senior every year. With this practice interview, hopefully, the interview process will give them better-prepared candidates. I have found over the years that a good portion of the seniors who receive local scholarships are our FBLA students. They have experience competing in front of judges and this directly correlates to them interviewing well for scholarships. Give them every opportunity that we can to succeed! By Andrea Pena

I have initiated a professional **GUEST SPEAKER SERIES** for my Business Management 1-2 and 3-4 classes. Each week I bring in either an entrepreneur or a trade-school representative to talk to my students about business life after either high school or college. To date, I've brought in a **PROJECT MANAGEMENT** expert who spoke about Project Management opportunities in Arizona. I brought in a **CYBER SECURITY** expert who discussed opportunities in **ETHICAL HACKING**. I brought in a local entrepreneur who has opened up several juice shops and is opening several more. I've brought in a High School Admissions representative to discuss welding, wiring, and HVAC opportunities in the state and the country.

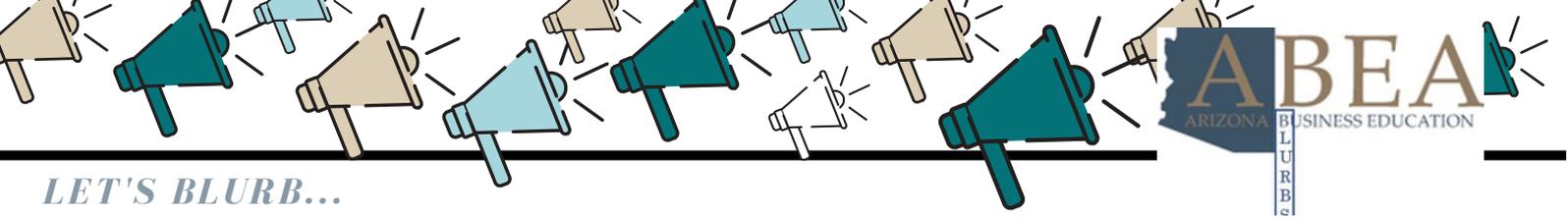


By Evan Furman



Planning for anything can be a challenge. As teachers, we are fortunate to have numerous weeks of vacation affording opportunities to plot our next great adventures. For my summer plans, I begin doing research shortly after returning to college in the fall. I already have a general plan for what I want to challenge myself with and then figure out how much time it will take, the expenses, and then the logistics. How much time do I need? Where do I fly into? Is it too dangerous to attempt alone? What would the itinerary look like? What equipment will I need? And once these are answered, the real planning begins! This summer's adventure: the Coast to Coast trek across the length of England.

By Derek Rich - Eastern Arizona College



LET'S BLURB...

FBLA...

Don't miss FBLA Conferences - Regionals, State, and Nationals

Arizona FBLA (Future Business Leaders of America) just hosted their regional conferences. Region 3 was held at Grand Canyon University on January 14th, Region 1 was held at Eastern Arizona College on January 26th, and Region 2 and 4 were held at Arizona State University on January 20th and 21st, followed by Region 5 on January 28th. The students competed in team, individual, and online testing events, attended leadership circus, and networked with students in their general area. The events each concluded with an awards ceremony, honoring students with medals for 1st, 2nd, and 3rd place in each category.



I personally attended with my chapter as an advisor for Mesa High School. We took 27 students to FBLA Regional 2 Competition at ASU Tempe on January 20th, 2023. We came home with over 30 medals. The students all worked so hard and really represented themselves with professionalism and intelligence.

Next, FBLA students from around Arizona will attend the State Leadership Conference on April 3-5 held in Tucson at the beautiful Westin La Paloma Resort. From there, students who qualify will be invited to attend the National Leadership Conference in Atlanta, Georgia June 29-July 2.

I attended the 2022 National Leadership Conference with students in Chicago last summer. Arizona looked amazing with logo backpacks, t-shirts, hats, lighted glasses, ties, and leis. Arizona wrapped up the week with a lunch cruise off Navy Pier, including a DJ and dancing. I can tell you that it was an unforgettable experience for the students with memories to last a lifetime.

By Tamara Tapia, Mesa High School

Do you have a lesson plan, tips or something you would like to share with your colleagues? email
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