

Arizona Marketing Educators

Winter Meeting Agenda - January 28, 2023

Call to Order: 10:33 Ginger Lidell

Present: April Porter, Jon Oldfield, Kevin LaJoie, John-Martin Rigsby, Lorelei Andersen, Jean-Pierre Duchon, Rebecca McGinnis, Marish Varley, Tamara Tapia, Nikki Micale, Elena Sobampo, Jaci Jones, Mollie Fussell, Stacy Masciangelo, Kellen Holmes, Genevieve Tsa, Elaine Sombrero

Old Business

- Reading and approval of the minutes from 2023 AME Summer Meeting
 - Motion to approve: Kelly Abbott
 - Second: Marish Varley
 - Motion Carries
- Officers' Reports:
 - Treasurer Report: \$17,144.55 (32) people registered: Took in \$13,600 for conference – loss of \$3,544.55: Raise conference rates next year???
 - Motion to Approve -
 - Second -
 - Motion Carries
 - Mentor Coordinator Report:
 - Hector website \$104/year renew
 - Motion to Approve -
 - Second -
 -
 - Digital Media Specialist Report

New Business

- Dates for 2024 – Feb. 8-10, 2024: Date for 2025 – Feb. 6-8, 2025

- Motion: Jon Oldfield
- Second: April Porter
 - Discussion: In years past conference was held in February
 - Moved
- Web Hosting for 5 years on GoDaddy -
- Open AME board position for summer 2022
 - President-Elect
 - Nominations at summer conference with voting
- Winter Conference Feedback
 - Nice getting back to round table discussions
 - Pink Jeep: Do we continue and raise our fee or do we not do the jeep tour?
 - Discussion: Cold, Cuddle Blanket, Giggling, Fun, Connecting with Industry, Meaningful,
 - possibly replicate this at State:
 - \$124/person for tour, don't want to sit in a room,
 - Trolley? Comradery (more time for business discussion at the business), round table typically get at conference (talk more about the new standards possibly),
 - how are we training the new members to keep AME going? 2 of four sessions were good, lesson plan sharing session???
 - Districts will pay for "industry tour" not a "pink jeep tour": Ginger & April will look into the options
 - \$535 Registration Fee moving forward? This would keep the "industry tour"
 - Guest speaker: book for two years, speaker gives discount for each booking

- No guest speaker? More time to do hands on with new standards (social media is new standard). Possible use Stukent!!!
- Opportunities for AME to support teachers throughout the year
 - Joining the ABEA board with AME as ABEA has National Board
 - AME not run by ADE
 - Will need a vote
- Nominations - Rising Star
 - Amanda Blagg – Boulder Creek
 - Jennifer Odonnell – Shadow Ridge (Dysart USD)
 - Kellan Holmes – Higley
 - Friend of Arizona of DECA
 - Kevin English – Works a lot with Mountain Ridge
 - Robin Palmer – Arizona Council of Economic Education
 - Kimberly Erev – FIDIM
 - Lifetime
 - Heather Hunt-Castanon – Tempe Union
 - Distinguished Service
 - Lorelei Andersen – Fairfax
 - Outstanding educator
 - Kelly Abbott – Mesa

Good of the Order

Adjourn 11:16